



we DUCO!

DUCO is a niche, destination-oriented travel summit to promote on a year-round basis the Best of France to top producers from English-speaking markets (mainly USA) and other global markets on smaller scale.

DUCO organizes one annual event in Paris to promote the networking between high-end French hospitality providers and some of the world's most qualified travel advisors.

Portfolio of Events

DUCO ITALY 07th EDITION MARCH 24th to 28th, 2025 Milan, Italy

DUCO SPAIN & PORTUGAL 1st EDITION OCTOBER 13th to 16th, 2025 Marbella, Spain

DUCO FRANCE **05th EDITION** NOVEMBER 03rd to 07th, 2025 Paris, France





DUCO France 2025 Tentative Program - PARIS, NOVEMBER 03rd to 07th

pre-event

Sunday, Nov 02nd Press Welcome Activities. Exclusive for journalists.

day 1 Monday, Nov 03rd Registration and Press Meet & Greet. Opening Ceremony and DUCO Awards at Dorchester Collection hotels.

Juesday, Nov 04th1st day of scheduled appointments atLutetia Paris and Shangri-La Paris.Lunch at leisure.

day3

Wednesday, Nov 05th 2nd day of scheduled appointments at Lutetia Paris and Shangri-La Paris. Lunch at leisure.

day4

Thursday, Nov 06th 3rd day of scheduled appointments at Lutetia Paris and Shangri-La Paris. Lunch at leisure.

day 5 Friday, Nov 07th Check-out and departure.

- Starting in 2025, lunch functions are no longer mandatory. A 2-hour lunch break will be provided, with continued coffee break service at appointment venues. Exhibitors inviting buyers to lunch must return on time for afternoon appointments. Penalty fees apply for no-shows.
- DUCO guarantees 1 official evening event. Additional events may be included in the Official Program, open to all guests. Buyer participation in Official Program events is mandatory.
- Please consider WED as a free evening for private events. Exhibitors are limited to 12 advisors invites to ensure opportunities for all.
 Private events must be reported to DUCO in advance for assistance with Buyer inquiries.
- DUCO does not share participants' mailing lists and is not responsible for any non-Official Program organization or promotion.



HB TORS

DUCO gathers a selection of France's highest-end hotels and suppliers, from all over the country.

Hotels make up the majority of our exhibitors, followed by a few selected DMCs, villas, cruises, private jets, destination partners and bespoke experiences.











HIGHLY SELECTED PROFESSIONALS

Frontline travel advisors invited and hosted by DUCO

from the high-end travel industry, mainly from the USA - other markets represented on a

smaller scale

TOP PRODUCERS

NEW ADVISORS

No repeaters for 3 years* allowing new business opportunities year on year

> *Exception applies for company owners and senior personnel





th 2025







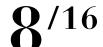
meet & greet

DUCO Press Program welcomes a carefully selected group of journalists, contributors to USA, UK and local media outlets.

Exhibitors will have the opportunity to network with journalists, present news, and deliver press kits.









in



days of appointments

DUCO TRAVEL SUMMIT



Buyers & Appointments

- DUCO curates top producer advisors from the high-end travel industry, focusing on English-speaking markets (mainly USA).
- Other global markets may also be represented on a smaller scale.
- All Buyers have a verified portfolio of high-end clients in France, matching Exhibitors' target markets.
- Appointments are confirmed randomly by DUCO's system; no preference selection is required.
- Appointments are pre-scheduled and cannot be cancelled or rescheduled.
- To maximize opportunities, many Buyers attend appointments in Duos (pairs).
- DUCO App will be available for participants interaction prior to the event.
- DUCO's appointments may be held in various venues, with tables in rooms of different sizes and configurations.
- Buyers move through the table sequence, with meetings immediately following one another.







beyond the SUMMIT

DUCO's Marketing team will offer all marketing initiatives to keep Exhibitors top of mind with audience.

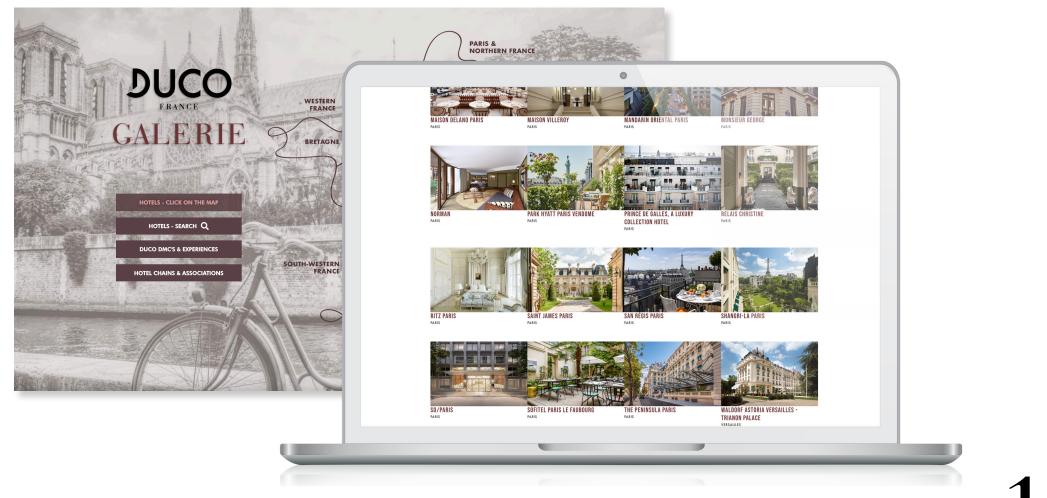
DUCO social media

Exhibitor promotion on <u>@ducofrance</u> Instagram, featured in destinations content to boost engagement and performance.



DUCO Galerie

An educational online catalogue highlighting French regions, with a "gallery" displaying images, videos, and press info of each Exhibitor.



DUCO TRAVEL SU



best MOMENTS





DUCO France 2024

The fourth edition of DUCO France took place in Paris, from November 04th to 08th, 2024.

230 french brands

the finest French travel suppliers, throughout of the country.

201 travel advisors

from across United States (78%), Europe (9,5%), Latin America (5,5%), Canada (3%), Australia (1,5%) and other global markets (2,5%) to immerse themselves in the destination.

participants' evaluation:

9.1 satisfaction rate · 79 NPS





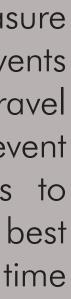
"It has been an absolute pleasure to participate in the various events organized during the DUCO Travel Summit. This destination-oriented event is a fantastic opportunity for us to promote our hotels by targeting our best partners and to spend some quality time with them."

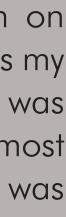
> Franka Holtmann Le Meurice, Paris

"I want to congratulate your team on what a great meeting this was. It was my first experience with DUCO and I was really impressed. I've been to almost every other show offered and this was so efficient!"

Ms. Damian McCabe McCabe World Travel, Virginia,

> 13/16 DUCO TRAVEL SUMM









) (Dorchester Collection

CO-SPONSORS





SHANGRI-LA PARIS

the TEAM

Carolina Perez

FOUNDER

Camila Mendes

VICE PRESIDENT



Eriberto Sousa

EXHIBITOR RELATIONS & ADMINISTRATIVE



Cíntia Kobayashi

EXHIBITOR RELATIONS ADMINISTRATIVE



Jennifer Santos EXHIBITOR RELATIONS ADMINISTRATIVE



Catarina Perez EXHIBITOR RELATIONS INTERN



Clara Ruiz SOCIAL MEDIA



Leticia Lopes SOCIAL MEDIA

Lucilene Neves FINANCE DIRECTOR



ADMINISTRATIVE



Flavia Brutti

COMMUNICATIONS DIRECTOR



Ana Cucci COMMERCIAL DIRECTOR



Duna Della Santa Heitor Menotti

SENIOR EXHIBITOR RELATIONS



EXHIBITOR RELATIONS



Milena Calzoni BUYER RELATIONS MANAGER Rafaela Branco BUYER RELATIONS

Natália Schwarz MARKETING MANAGER

Lisieux Baccaro MARKETING



Adriana Percussi





Vanessa Kitamura Bianca Oliveira ADMINISTRATIVE ASSISTANT





EVENT PLANNER

Beatriz Araujo EVENT PLANNING



Stefanie de Méo PROJECT EXECUTIVE







YOUR TRUST & PARTNERSHIP ARE WHAT MOVES OUR WORK AND GIVES US THE INSPIRATION TO PROMOTE THE BEST OF FRANCE.

<u>ducotravelsummit.com</u> duco@ducotravelsummit.com



Merci beaucoup!

